

6 December 2005

## Salutation

I am delighted and honoured to have been elected Leader of the Conservative Party. I want this Party to be a voice for change, optimism and hope in our country. To be that voice, we need to change.

We have to reach out to young people, addressing their concerns about the difficulty of getting on the property ladder, climate change and crime in our town and city centres. We have to reach out to women, offering effective policies on childcare and pensions and getting more women into Parliament. We have to reach out to black and minority ethnic communities, recognising the contribution immigrants have made to our prosperity and culture, and showing how we will help build social cohesion. And we have to reach out to our cities with new ideas for urban regeneration, raising standards in inner city schools and tackling the scourge of drugs.

Two core values are at the heart of my kind of Conservatism. First, I believe that if you trust people and give them more power and responsibility, they and society will grow stronger. Second is my passionate belief that we're all in this together; that we have a shared responsibility for our shared future, and that all of us - individuals and families, government, business, and the voluntary sector have a vital part to play in making our country a better place to live.

Under my leadership, the Conservative Party will offer constructive opposition to the Government. People are fed up with Punch and Judy politics, and I'm not going to play that game. At the next election, I want us to be an attractive and credible alternative government, and to do that, I need your help – as a registered supporter or Party member.

I would love to have your support, your ideas and your enthusiasm. I'm looking forward to the exciting work of meeting the big challenges our country is facing. Please complete and return the attached form and help me build a modern, compassionate Conservative Party that can change our country for the better.

Yours sincerely,

A handwritten signature in black ink that reads "David". The script is cursive and fluid.

David Cameron MP  
Leader of the Conservative Party

PS. Please help me by joining the Party or registering your support