

Elect Emma Pidding

Change for the better...
...Make your influence count

Dear Colleague



I am seeking your support to become one of the three Vice Presidents of the National Convention. I believe that I have a firm understanding of the challenge we, the grass roots, face. My belief is based on the experience I have gained in 20 years of working at most levels within the voluntary organisation.

If you elect me, I will work to:

- Increase liaison between The Board and the constituency Associations, which is sometimes seen by the grass roots as remote.
- Introduce an electronic message board (datashare) for use by Associations throughout the country. This will give us all the opportunity of sharing good ideas on fund-raising, campaigning and leaflet production.
- Improve the methods of communication between the Board, Conservative Headquarters, the Associations and our membership.
- Enable ALL our Associations throughout the country to have at their fingertips the very best resources that we can afford.
- Maintain the autonomy and pride of our Associations.

We need the Party centrally to be more effective in supporting the Associations throughout the country. Any changes the Party makes must have our support and reflect the needs and desires we have to become a more effective and efficient campaigning organisation. Your aims are my aims. If you elect me to the Board I will promote those aims with determination and energy.

Yours sincerely,

Emma Pidding

Short Biography:

Emma is 40, born in Solihull, West Midlands, later moving to Amersham in Buckinghamshire. Following 15 years in retail and private banking Emma joined a leading edge IT consultancy 6 years ago and is currently Marketing and Events Manager.

For 20 years Emma has been passionate about politics. Emma joined the Conservative Party in 1986 and has given uninterrupted service ever since.

Political CV

Party Experience:

2004 to date: Area Chairman Oxon and Bucks.

2003 to date: Key player in the renaissance of The Churchill Club – a Premier fundraising Patrons Club to the Beaconsfield and Chesham & Amersham constituencies. Emma is currently Organiser and Treasurer.

2002 – 2004: Area Deputy Chairman (Membership & Fundraising) Oxon and Bucks.

2000 – 2003: Chairman Chesham and Amersham Conservative Association.

1997 – 2000: Deputy Chairman Chesham and Amersham Conservative Association.

1992 – 1994 Y.C. Chairman Chesham & Amersham Conservative Association.

Local Government Experience:

1991 – 1999: Councillor – Chiltern District

1995 – 1999: Group Secretary

Campaigning:

1986 to date: Emma leads by example. Emma campaigns tirelessly in elections at all levels: local council, by-elections, European, Parliamentary. Emma is an avid campaigner in our marginal seats, and is a successful advocate of Campaign Support.

I am here to answer your questions. Please contact me at emma.pidding@neplc.com or on **07808 366613** or at **53a High Street Amersham Buckinghamshire HP7 ODP**

“Emma has proved to be a first class Area Chairman and is not afraid of hard work. She has a sound grasp of the Party’s needs at Association level and is an effective advocate for her colleagues’ views both regionally and nationally. I strongly commend Emma’s success in these important convention elections for the freshness of her approach and the vitality that she will bring to the Party Board.”

Brian Hammill – Regional Chairman South East

“Emma has the talent, enthusiasm and experience to make a huge contribution as a Vice-President of the National Conservative Convention. She is an excellent Area Chairman of Buckinghamshire & Oxfordshire and an indefatigable campaigner for the Party. As the Party moves forward under David Cameron’s leadership, we need a team player with motivation and commitment like Emma to represent us, the volunteers, on the Board. Please cast one of your votes for Emma. I can assure you it won’t be wasted!

Caroline Abel Smith, OBE – past President, National Conservative Convention; currently National Euro Chairman

“Emma Pidding is a major asset in the Chesham & Amersham constituency, as she is at Area level and, indeed, in every arena of activity. Emma’s energy and enthusiasm revitalised the constituency organisation. Her vision enabled a fresh beginning, producing a strong Association and a healthy link with the Beaconsfield constituency. Emma is a woman of our times. She is incredibly capable, sensitive, diplomatic and imaginative – a tremendous asset wherever she goes.”

Cheryl Gillan MP – Chesham & Amersham and Shadow Secretary of State for Wales

“My Constituency Association and I have first hand experience of Emma’s exceptional natural talent and persona. She has a proven track record from within the voluntary organisation that shows great skills of tact and diplomacy. I am delighted that Emma is seeking election to the Board, I am certain that Emma will deliver all she aims to achieve for the benefit of our Party.”

Ed Vaizey MP – Wantage

“I whole-heartedly support Emma’s candidature for election to the Board. I have seen Emma in action across Oxon and Bucks and have been consistently impressed by her drive and determination. Emma also possesses charm and spirit that never fails to motivate and inspire her fellow volunteers. If elected Emma will enhance the composition of the Board and make a major contribution.”

Mark Lancaster TD MP – Milton Keynes North East