

Engage to win

Central Hall, Westminster, London – Saturday 10th November
10 am to 4 pm, followed by a reception

A one-day conference for everyone on the Candidates' List on how to engage with key local stakeholders, become a 'community champion' and win your seat. The conference will also include help and support for those who have yet to be selected.

This conference is organised by the Candidates' Association and features a morning plenary session followed by your choice of six afternoon streams.

There will also be a networking lunch and reception, and we hope to give as many candidates as possible the opportunity of an individual 'career surgery' with the candidates' team.



Conservatives



Morning plenary session

10 am to 1.00 pm
(arrive 9am to allow for registration and networking)



Welcome from Conference Chair
David Senior, Vice Chairman of the Candidates' Association



Supporting candidates through selection and election
Mary Macleod, Chairman of the Candidates' Association



Keynote presentation on Party strategy and campaigning from the Party Chairman
Caroline Spelman MP and CCHQ colleagues



Engaging with the voluntary and community sector
Philippa Stroud, Director of the Centre for Social Justice and colleagues



The selection and support of Parliamentary Candidates
A Q and A session with the Candidates' Team, with opportunity to put questions and points directly, or on an unattributed basis through the Chair.



John Maples MP, Deputy Chairman, Candidates
Shireen Ritchie, Chairman of the Candidates' Committee



Afternoon streams

2 pm to 4 pm followed by a networking reception

You are invited to attend two one-hour sessions. Please state your top three preferences when sending your email booking.

- 1 **Preparing a CV which will get you interviews**
- 2 **Interview with a mock selection committee**
- 3 **Engaging key people – how to project power, authenticity and empathy in meetings**
- 4 **Handling the media**
- 5 **Running a social action project**
- 6 **Funding your campaign**

How to book:

Please email Connie de Meyrick, Candidates' Officer at connie.demeyrick@conservatives.com confirming:

1. Whether you are able to attend
2. Your preferred afternoon streams
3. Whether you would like an appointment at the 'Career Surgery' during the conference. These will be allocated on a first come first served basis.

There will be an attendance fee of £35 towards the costs of the conference and reception. Please bring a cheque payable to "The Conservative Party" on the day.