

## Role of the National Management Executive

The National Management Executive (NME) is responsible to the Board for carrying out the aims and objectives of CF, as outlined in article 3 of the CF Constitution:

- 3.1.1 to advance the principles and policies of the Party amongst people:-  
under the age of 30; and/or  
studying at institutions of higher and further education within the Nation;
- 3.1.2 to recruit members to the Party;
- 3.1.3 to advise and provide assistance to the Party on all matters where the particular expertise of CF may be of value;
- 3.1.4 to represent and promote the interests and profile of Party members under the age of 30;
- 3.1.5 to encourage and develop among its Members the formation, organisation and operation of branches;
- 3.1.6 to work for the election of Conservative Candidates in local, regional, national and European elections.

The NME is responsible for the organisation at the highest level, and accountable to the membership, and to the Board of the Party for their actions.

The National Chairman should lead the National Management Executive, chairing the meetings and be the representative of the team to the membership. He / she is also responsible for liaisons with the Senior Party.

Being on the National Management Executive is a challenging job that takes a great deal of dedication, time and (to a certain extent) money. Whilst there is some provision for the payment of expenses, these funds are limited, so NME members must be flexible and be willing to pay travel and other costs from time to time.

Professionalism and team skills are also very important. Over the past year the team has met at least every other month for a full meeting, as well as regular meetings within the team on a near-weekly basis. Meetings have taken place in different corners of the country, involving a lot of travelling.

The roles and responsibilities of the National Chairman and National Management Executive include:

- ? **Membership Recruitment**  
Developing and designing membership recruitment campaigns to attract people under 30, from all backgrounds, to join the Party. Retaining members, and providing a structure for members to become and remain involved.
- ? **Communication**  
Providing support and assistance to branch, area and regional officers around the country. Communicating regularly with constituency associations and party officers.
- ? **Campaigning**  
Organising campaign activity on a national scale; developing campaign ideas and strategy to be used by branch and area chairmen on a local level; producing campaign material.
- ? **Students and NUS**  
Establishing campus based CF branches. Recruiting, primarily through Freshers Fair, for which the National Management Executive should provide material, resources and guidance for branch chairmen. Coordinating campaigns on student and national issues, and student union and NUS election campaigns.
- ? **Graduates & Young Professionals**  
Providing a focus for events and involvement of graduates and those pursuing a career within the Conservative Party, including liaison with other professional groups and sections of the Party.
- ? **Events**  
Organising events, both political and social, to cater for all types of members. National Weekend, Party Conference and Spring Forum are three main events. Providing guidance to branches and areas in the organisation of successful events.
- ? **Media**  
Ensuring that Conservative Future receives positive media coverage, and in doing so, reflects well on the Party as a whole.
- ? **Finance & Sponsorship**  
Ensuring that Conservative Future can operate effectively as an organisation by having sufficient funds for its key projects. Securing sponsorship from Party supporters and other companies.

? **International Links**

Developing links with the youth wings of other centre-right parties across Europe and the rest of the world.