

## Role of the Area Chairmen

The role of Area Chairmen in Conservative Future is a vital position within the organisation's infrastructure. It is the key communication role between branches and the National Management Executive, allowing a two-way flow of information between the three levels. Area Chairmen must know what is going on within their branches, be able to advise and support their events and keep the National Management Executive aware of progress and developments within their Area.

The Area Chairman's role is multifunctional and involves:

- Communication and Liaison
- Creating New Branches
- Support and Co-Ordination
- Events

Successful Area Chairmen combine good communication with effective organisation of strategy and events. They should set an example to branch chairmen and other Area Chairmen in everything that they do. This can create a springboard effect and lead to an overall improvement in CF, helping to create a more dynamic body and a more attractive proposition to those looking to join.

### RESPONSIBILITIES

Area Chairmen have a limited number of mandatory requests made of them. The newly elected National Management Executive will outline the accounting and reporting procedure involved for Area Chairmen. This process will usually involve providing a brief document with aims & strategy for the area, and providing reports throughout the year on the progress being made. These reports would monitor what events and activities take place, and how successful they are.

### SUPPORT

Area Chairmen work with the Party Area Campaign Directors (ACDs). Every area will have an Area Campaign Director, a full-time Party employee working with an Area Management Executive coordinating campaign activity. An Area Chairman should work closely with this individual and the Area Management Executive.

The Area Management Executive will be headed up by a senior Area Chairman, who a CF Area Chairman should work closely with. CF Area Chairmen are often invited to sit on the Area Council.

It is important that Area Chairmen keep in regular contact with the Conservative Future National Management Executive, and in particular the member responsible for liaison, who can be contacted to discuss activities within the Areas, seek advice, notify of events and keep up to date with developments at national level.

**An Area Chairmen Handbook is available which expands on the above points.**