

TOBY VINTCENT – founder of GENEVA

I would devote my place on the Board to continuing to enhance our electoral dynamism and the co-operation between elements of the Party. Here is part of my track record to support this claim:



GENEVA Call Centre

Innovation

- I raised the funding to build the original Call Centre and recruited 1,500 volunteers to run it
- We, the Conservative Campaigning Board, built a second GENEVA Call Centre in Coleshill
- GENEVA identified over 1.5 million Voter Intentions in the run up to the 2005 General Election

GENEVA Academy

Organization

- I organized residential training for 50+ marginal seat PPCs in policy, rebuttal and media skills
- I arranged the funding, accommodation, facilities and expertise to provide this training

Legislative Support

Optimizing Talent

- I recruited 240 professionally-expert supporters to offer MPs & Peers technical input on legislation
- We advised the Front Bench in the House of Commons and the House of Lords in opposing Bills
- On one Bill we helped table over 1,000 amendments (vs its 300 clauses)
- This utilized the never-used professional skills of Party supporters to better inform MPs & Peers

Conservative Campaigning Board

Professionalism

- Lord Moynihan asked me to sit on the Campaigning Board devoted to the marginal seats
- We set up Constituency Campaign Services (CCS) at Coleshill to support the 164 target seats

Party Roles

Team Leadership

- Co-ordinating Chairman, Greater London Region for 3 years (3 Areas, 74 Associations within M25)
- Chairman, Greater London Mayoral and Assembly Selection Committees
- Co-ordinator, Greater London Mayoral and Assembly, General and Local elections
- Chairman, Hammersmith Conservative Association (National Award Winner)

Support from Fast Track Candidates

(Those PPCs already selected for the most vital Target Seats – who have the greatest need for effective campaigning)

Mark Bigley
Southport

Paul Offer
Chester

Lorraine Fullbrook
South Ribble

Nicky Morgan
Loughborough

Ken Andrew
Carshalton & Wallington

Mark Garnier
Wyre Forest

Maggie Throup
Solihull

Caroline Nokes
Romsey

Penny Mordaunt
Portsmouth North

Chris Pincher
Tamworth

Robert Halfon
Harlow

Karen Lumley
Redditch

GENEVA and my other projects prove that significant benefits—through—change can be achieved in the Party without creating tension. GENEVA has also proved that mutually-beneficial projects can greatly aid co-operation between MPs, PPCs, Associations and “Central Office”. I offer more such innovation on the Conservative Party Board.



The Rt Hon Michael Ancram QC MP:

“I am happy to support Toby as I have long admired his contribution to the work of the Party. He has a natural feel for politics and great organisational skills and he would bring valuable campaigning experience to the Board at this crucial time.”



Philip Bushill-Matthews MEP:

“Skills such as Toby’s in getting out the Conservative vote in the cities, where we have so much ground to make up throughout the country, are in very short supply. Toby’s energy, flair and commitment would be great assets to the Board.”



The Baroness Miller of Hendon:

“My experience of Toby when I was Chairman of the Greater London Area, and subsequently, is that he is an outstanding innovator of campaigning and fundraising techniques. He would bring considerable enthusiasm and energy to the Board.”



Anne Milton MP, Guildford:

“Toby Vintcent? – His actions speak louder than words.”



Philip Dunne MP, Ludlow:

“As one of the five new MPs who unseated an incumbent LibDem, I can honestly say that it could not have been achieved without the support of GENEVA. Toby Vintcent’s enthusiasm and energy developing this vital resource for the Party should be harnessed again to help take us back into Government.”