

**V**ision

For A Conservative Future

A red upholstered chair with a black metal frame is positioned in the center of the image. A white rectangular sign is placed on the chair's seat, featuring the text 'A vision for a CF Training College' in a bold, dark font. The background is a plain, light-colored wall.

**A vision for a CF  
Training College**

# A vision for a CF Training College

Supporting grass roots, providing seminars and courses for CF activists and young candidates. Providing new branch handbooks and e-guides.

## Investing in our Future

The grass roots are the heart of our organisation, without our dedicated activists, our organisation would cease to function. To build a more professional Conservative Future we must invest time and resources into training and developing the skills of our members who run our CF Branches, serve as CF Area Chairman and go on to stand for election to become future members of the National Executive.

A growing number of CF members are standing in local government elections with an increasing number being elected. We have seen an increase in activists taking on senior roles within local associations and becoming Parliamentary Spokesman. I believe we should do more to encourage this and support younger people who become parliamentary and local government candidates.

Technology continues to improve and we should be making the most of these advances, ensuring we offer new materials online for activists to download. I want to create a number of new guides and resources for our members such as a new and revamped CF Branch Handbook.

Good communication is vital to the success of any organisation and we need to improve the way we communicate with members. New tailored communications will be developed with e-newsletters designed for CF student activists, Branch and Area Chairman and young professionals. We also need to ensure we are keeping the main Party informed of the latest developments as they happen.

If we invest in our activists today, we are investing in our future. As our activists grow in skills and experience they will be able to rely on that knowledge as they go on to become the future leaders of our organisation, of their local communities and in some cases, become future politicians who will govern our country.

Daryl Williams



## How the college will work

### **New members induction**

The college will provide basic resources so new members will know what opportunities are available to them both locally and nationally. It will explain what the Party does, how to get involved with campaigns, social events and policy discussions. New members will be invited to induction days, explaining what the Party does, what CF is about and ways in which they can get more involved.

### **Supporting and encouraging grass roots activists**

We should regularly promote opportunities for activists to get more involved with local CF groups and to set up branches of their own. Existing branches will be invited to advertise posts in national bulletins to encourage activists to come forward. The college will provide training days, seminars and online resources.

### **Distinguishing between different roles within Conservative Future**

It is important to recognise the difference between the various roles that exist within Conservative Future. New job descriptions will be drawn up for Branch and Area Chairman and activists will be trained specifically to the requirements of what we are asking from them.

### **Assisting young candidates and local councillors**

The college will look to encourage more young members to stand for local government. It will provide information on what is involved and how to fight an effective campaign. Once elected, the college will continue to assist young councillors and advise them on how to best serve their constituents.



## Supporting the grass roots

### Activist planning days

Planning days for Area Chairman, Student Activists and Campaign Co-ordinators.

As well as short events such as seminars and workshops, I will ask my team to plan a series of planning days across the regions. This will include events for Area Chairman, student activists and for the campaign co-ordinators chairing the new campaign committees. Our activists will be fully briefed on their roles and responsibilities.

### Development of new training course with recognisable standard of achievement

Work with CCHQ to agree course for activists.

My ambition is for the college to become a recognised body in the Party that supports and develops our activists, equipping them with the skills needed to meet the challenges of the future. In addition to providing seminars, I want to develop a new course that activists can undertake over several weeks and at the end of the course, activists are awarded with a recognisable certificate. This will encourage our members to take the course and those who receive training can present the certificate as part of their CV when applying for professional positions within the Party or seeking to stand as a candidate for local government.

### Database of young professionals, councillors and experienced activists

Regular support and speakers for seminars and workshops.

As a team we will approach experienced activists, party professionals and councillors for their help and expertise in leading seminars and providing training for our members. We will create a database of people willing to help organise workshops and write handbooks that can be downloaded from the internet.

### New training guides and online resources

Create a new set of guides and templates for activists to download.

I want Conservative Future to build a stronger online presence and provide activists with handbooks and best practice guides that they can download. The following are resources I will develop and have available for activists to download from the internet.

*A handbook for CF Branch Chairman*

*A handbook for CF Area Chairman*

*A handbook for CF Society Chairman*

*CF Welcome Pack (welcome pack that can be printed/mailed to new members)*

*A guide for young people who wish to stand for local government*



## Supporting young candidates

### **Seminars and events for young candidates provided by The CF Training College**

Special events aimed at supporting young members standing for election

As part of the wide range of seminars and events provided by the college, there will be information and training workshops, for young candidates and members of local government.

### **Mentors for young councillors**

Practical help from those who have stood and served in elected office.

I will approach young councillors on a regional level, inviting them to become mentors. They will be put in touch with young candidates and newly elected councillors within their area. New councillors can occasionally meet, catch up and seek advice from people their age who can offer practical tips about running a campaign and how to provide effective support to their local community once elected.

### **Young candidates information day**

Young councillors advising potential future candidates what's involved.

I will arrange for information and training days aimed specifically at young members who are considering standing for local government, but want to know more about what is involved. The day will include advice and tips about running a campaign and how to get elected

### **Work with Campaign Directors and The Conservative Councillors Association**

Developing new relationships and helping assist each other.

I want to avoid unnecessary duplication of work and ensure we do not encroach into areas where good work is already being achieved. As National Chairman I will contact the CCA and campaign directors and seek to ensure any encouragement of young candidates and support offered is in conjunction with, or complementary to the work already being carried out.

Young people have a positive role to play and Conservative Future can assist the Party by encouraging young members to consider standing for election.

### **The complete guide for young people standing for local government**

Working with the Party and experienced activists to provide practical support to those thinking about standing for election.

I would like to create a handbook, ideally working with the Conservative Councillors Association written by young councillors about their experience of being involved with local government. This will be a guide for those considering standing and want to know more about what is involved. The guide will contain practical information such as campaign tips.

**For more information visit**

**[www.darylwilliams.co.uk](http://www.darylwilliams.co.uk)**